

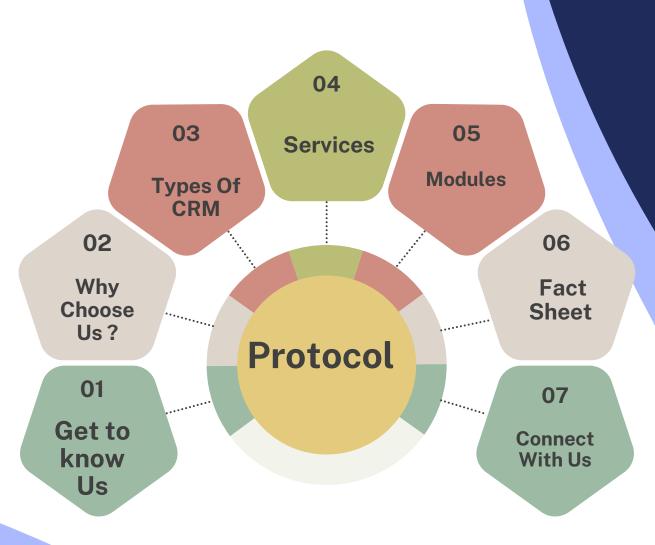


# CUSTOMER RELATIONSHIP MANAGEMENT

Techonk Software Solution Pvt .Ltd



# **PROTOCOL**





### **GET TO KNOW US**

Welcome to Techonk, where relationships matter.

At Techonk, we understand the importance of fostering meaningful connections with your customers. That's why we've developed advanced CRM solutions to help you manage and nurture these relationships effectively.

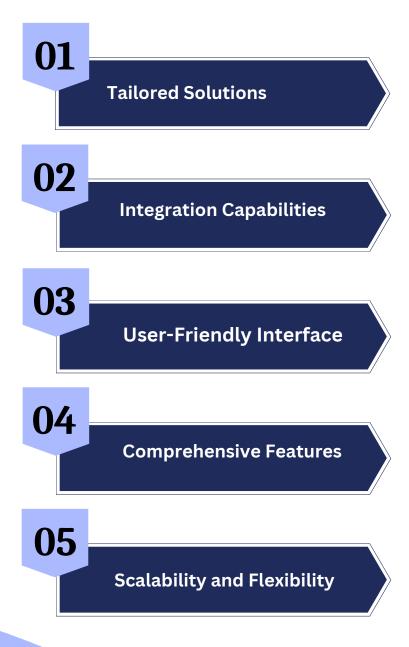
With our user-friendly CRM software, you can streamline your processes, track interactions, and provide personalized experiences to your customers. Our team is dedicated to your success, providing top-notch support and guidance every step of the way.

Join us and discover how Techonk can help you build stronger relationships and drive growth.

Techonk - Building Bridges, Driving Success.



### WHY CHOOSE US?



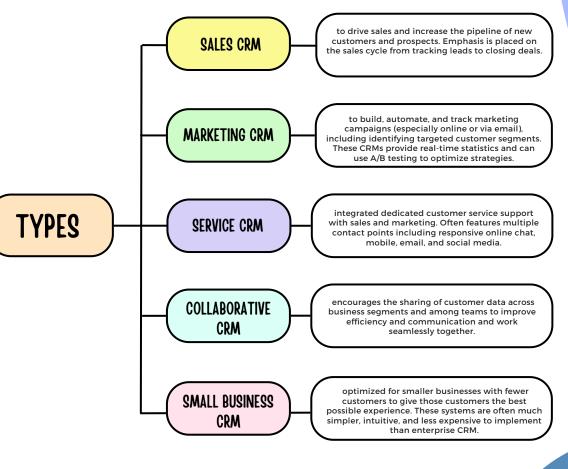


06 **Mobile Accessibility** 07 **Data Security and** Compliance 80 **Analytics and Reporting** 09 **Dedicated Customer Support** 10 **Proven Track Record** 





### **TYPES OF CRM**



Andrikening Salge CRM Support Feedback Feedback



### **SERVICES**

### MOBILE ACCESS

Many CRM systems offer mobile applications or responsive web interfaces, enabling users to access customer information and perform tasks on-the-go.

### ANALYTICS AND REPORTING

CRM systems provide analytics and reporting capabilities to track key performance indicators (KPIs) such as sales metrics, customer satisfaction scores, conversion rates, and campaign effectiveness.

### CONTACT MANAGEMENT

CRM systems serve as centralized databases for storing customer information, including contact details, communication history, preferences, and purchase history.

### LEAD MANAGEMENT

CRM systems facilitate lead tracking and nurturing processes by capturing and managing leads from various sources such as websites, social media, and marketing campaigns.

# SERVICES

#### CUSTOMER SERVICE AND SUPPORT

CRM systems include features for managing customer service inquiries, complaints, and support tickets.

### MARKETING AUTOMATION

CRM systems integrate with marketing automation tools to orchestrate personalized marketing campaigns based on customer data and behavior.

### OPPORTUNITY MANAGEMENT

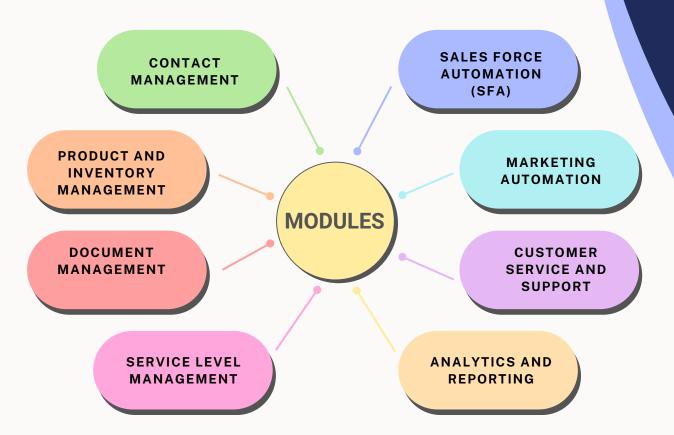
CRM systems help businesses track sales opportunities through the entire sales pipeline, from initial contact to closing deals.

### SALES

CRM systems automate repetitive sales tasks such as lead assignment, email notifications, follow-up reminders, and proposal generation.



## MODULES





### **STATISFIED CUSTOMER**









Student Helfie









### **FACT SHEET**



190+

**Contries** 



40,000+

Verified Learners



50+

**Courses** 



1200+

**Enrollments** 



### **CONNECT WITH US**



Email - info@techonk.com



Phone -91+ 8320589638



Landline -91+ 7946047861



Website - www.techonk.com



# Thank You